



## MEDIA RELEASE

August 31, 2009

### **Don't wait for economic recovery....CREATE IT!**

Today, the Cornwall and Area Chamber of Commerce and Team Cornwall are urging business to take action and join in a unique economic development initiative.

Chamber President, Scott Armstrong says, "On September 24, 2009 there is a tremendous opportunity for all of us to have a direct and immediate, influence on economic recovery in our community".

Team Cornwall Chair Gilles Latour says, "The first ever **Eastern Ontario Economic Showcase** will connect business owners, investors, funding agencies and others in a one-a-kind networking forum that has the potential to create important momentum here."



The Showcase is being held September 24<sup>th</sup> in Ottawa. This event will feature presentations from some of the most acclaimed entrepreneurs in the world, including: Don Drummond, chief economist with TD Bank, Terry Matthews, Chair of technology giant MITEL, Brett Wilson from CBC's Dragon's Den, and the colorful entrepreneur, Donald Trump.

Armstrong adds, "In addition to the incredible speakers, there will be people there ready to do business and Cornwall needs to be front and centre."

Latour says, "We hope businesses will join us in attending. We've secured a special VIP ticket price of **\$120**, but there is a limited quantity available."

To order your tickets at the special Cornwall price, please call the Chamber of Commerce at 613-933-4004 or visit the Chamber's web site at [www.cornwallchamber.com](http://www.cornwallchamber.com).

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For more information on this release, contact:

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## Additional Details

Join business owners and professionals from across Eastern Ontario, domestic and foreign industry and institutional executives, delegations from profiled communities and political leaders of all levels of government.

## Trade Show

Location: Ottawa Civic Centre, Exhibition Hall

Time: 10:00 am to 3:00 pm - open to the business community (free admission)  
5:30 pm to 8:00 pm - Show floor reception - open only to Showcase Gold and Platinum VIP guests (ticket required – refer to ticket information for details).

Details: Visit 90 community and business exhibitors at this prestigious and exclusive business development event. Develop strategic partnerships, examine potential commercialization links and network with the best and brightest in Eastern Ontario. Exhibitors include leading businesses throughout the region across all industry sectors and economic development organizations and associations from cities, towns and counties across Eastern Ontario.

## Expert Commentary

Location: Main Arena, Ottawa Civic Centre

Time: 12:30 pm to 5:30 pm

Details: Guests will gain valuable insight and guidance from renowned experts regarding:

Speakers: Donald J. Trump, Entrepreneur, Best-selling Author, Philanthropist, Television Celebrity  
Don Drummond, Senior Vice President and Chief Economist, TD Bank Financial Group  
Terry Matthews, Chairman, Mitel / Chairman, Wesley Clover  
W. Brett Wilson, CBC Dragon, Celebrated Entrepreneur & Philanthropist  
Dr. Linda Duxbury, Professor, Sprott School of Business, one of Canada's most influential workplace health experts

## VIP Receptions

Location: Exhibit Hall, Ottawa Civic Centre

Time: 5:30 pm to 8:00 pm

Details: Exclusive to Gold VIP ticket holders: Network with Mr. Trump and other influential business, community and government leaders.

