

# ONTARIO EAST ECONOMIC DEVELOPMENT CONFERENCE



**BROCKVILLE**  
CITY OF THE 1000 ISLANDS

*Hometown Charm...  
World Class Business!*

## **“This Isn’t Working” - The Brockville Approach -**

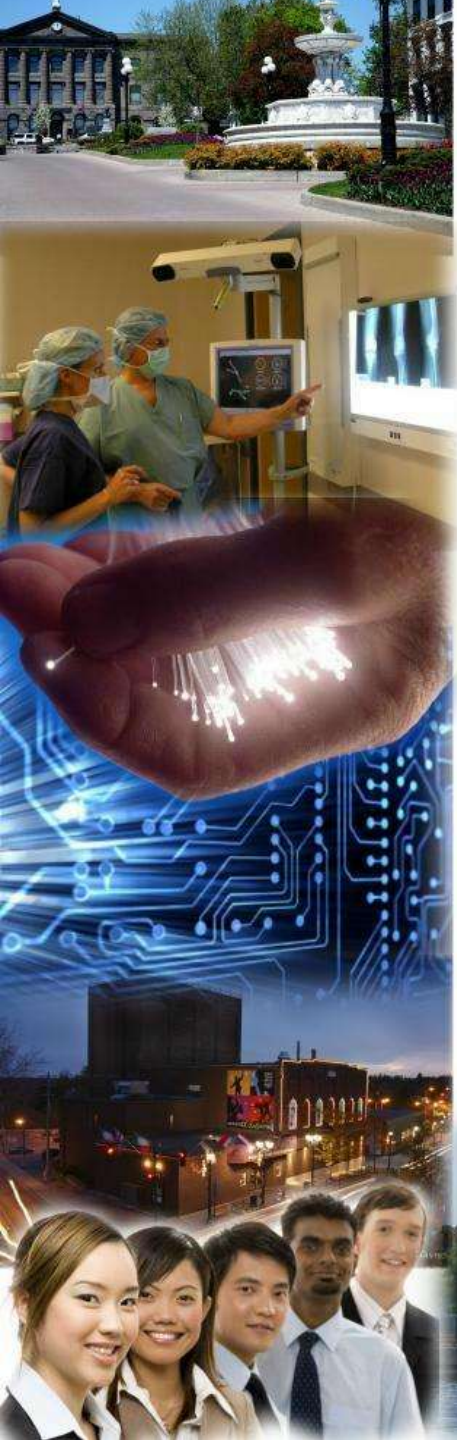
Thursday September 15, 2011  
Ontario East Room

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# New Directions – New approaches


1. Immigration and F.D. I.
2. Sector Teams on regional Basis
3. 3P's – MDC / Airport
4. Social Media
5. More Balanced Portfolio (other community generators)
6. Sustainability Planning OP and ISP
7. County Linkages
8. KPI



# CHINA AND RUSSIAN MISSIONS



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China

Canada

中国·加拿大千岛湖友好合作  
签约仪式





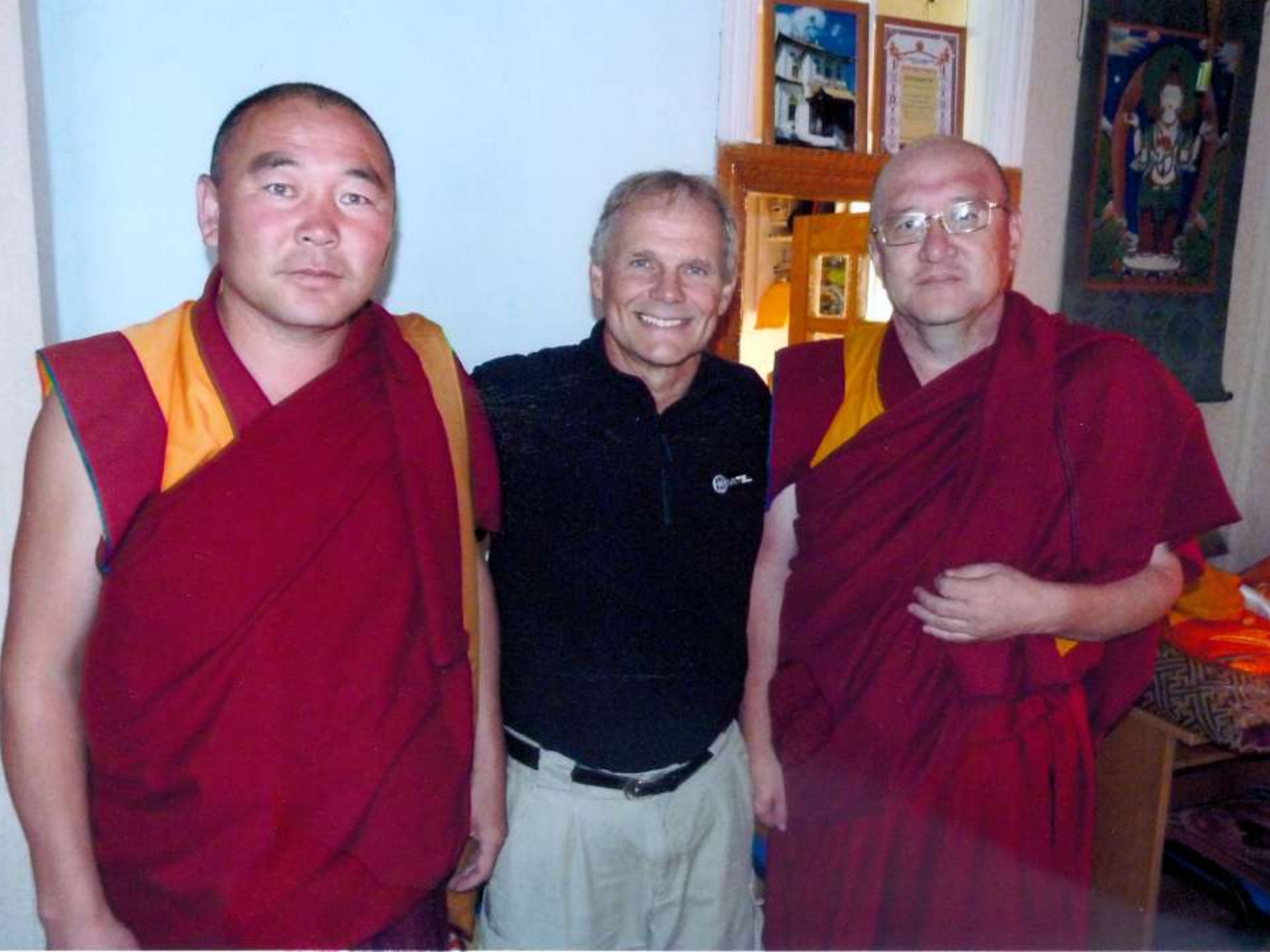














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# THANK YOU

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