



Interministry Community Development Initiative
Case Study

Interministry Community Development Overview

ICDI:

- Brings together representatives from a number of provincial ministries;
- Provides timely and coordinated provincial expertise;
- Uses existing information and resources more efficiently;



The Opportunity



A municipality has been short-listed to compete as the new location for an electronic component manufacturer.

- 200-350 new jobs
- 1st migration out of the US for this company
- Largest investment opportunity for this community in years (ever?)
- Regional in scale

Requirements

The Economic Development Officer (EDO) knows that he/she has 3 weeks to respond.....



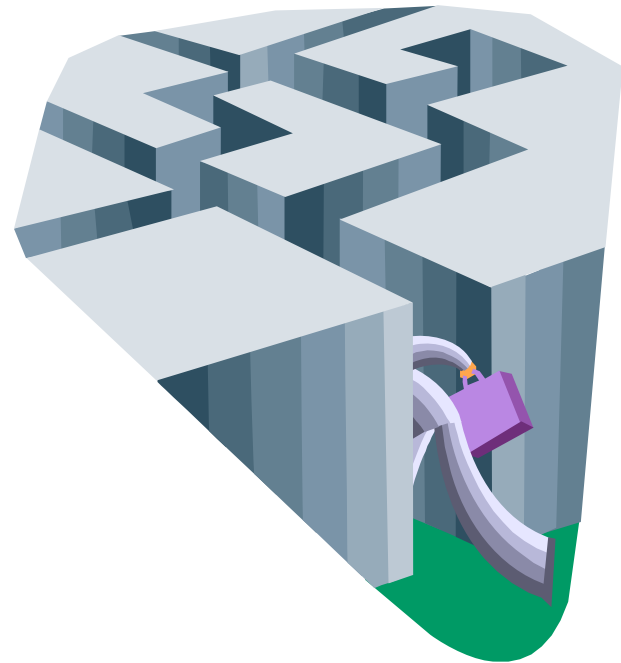
- There is a requirement for 40 acres of serviced (clean) land
- Need access to 401
- Need to know characteristics of local labour pool & labour rates
- What post secondary institutions are within a 2 hour radius
- What incentives/resources can the Town bring to the table

A Path Forward

Until recently, the EDO may have relied on their own network of provincial contacts or started cold calling individual ministries.

At times, a time consuming process.

A process that may not yield all of the resources the province can bring to bear.



PETT Engagement

The EDO can now:

- Contact the local PETT Chair to discuss the scope of the opportunity to confirm that the PETT can be engaged.
- In this example the opportunity is regional in scope and warrants PETT involvement.

PETT Engagement

What can the PETT offer?

- Brings together representatives from a number of provincial ministries.
- Provides assistance with tools, information and provincial programs.
- Promotes a strategic, regional approach to economic development.
- Provides timely and coordinated provincial expertise.
- Uses existing information and resources more efficiently.



Examples of Support

The PETT could:

- Provide contact information specific to the requirements of the opportunity.
- Make the EDO aware of provincial programs that address apprenticeship, funding and training.
- Provide contact information with FED/DEV.

In Summary

Each PETT comprises representatives from a number of ministries who work together with a community. In this way, a wealth of knowledge is brought to the “one-table” approach to provincial assistance on economic development issues.

The PETT can assist in streamlining the flow of information between the province and the municipality, raising awareness of the opportunity and supporting the municipality in its efforts in attracting investment.

For more information please contact your local Municipal Services Office of the Ministry of Municipal Affairs and Housing and ask to speak to the PETT chair.

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