

CED 101 - Additional Resources

| Title | Description | Link |
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| General | | |
| The Role of Local Elected Officials in Economic Development | The guidebook outlines the “top 10 list” of things elected officials should know about economic development in order to be effective leaders. | http://www.iedconline.org/Downloads/NLC_IEDC_EconDevelop10things.pdf |
| International Economic Development Council - Economic Development Reference Guide | IEDC has produced an on-line reference guide for economic development to orient newcomers to the field and keep experienced practitioners up to date on emerging trends. The guide covers 28 common terms and topics in the economic development profession. | http://www.iedconline.org/?p=ED_Reference_Guide |
| High Performing Economic Development Organizations | Article from the International Economic Development Council | http://www.iedconline.org/Downloads/EDRP/IEDC_High_Performing_EDOs.pdf |
| 1. Business Development | | |
| OMAFRA - BR+E Program | Business retention and expansion is a community-based economic development strategy with a focus on “taking care of, nurturing and supporting” businesses already existing in the community. | http://www.reddi.gov.on.ca/bre.htm |
| OMAFRA - First Impressions Community Exchange | First Impressions Community Exchange is a structured process that reveals the first impression a community conveys to outsiders, including tourists, potential investors and retirees. | http://www.reddi.gov.on.ca/firstimpressions.htm |
| Ontario Business Report | | http://ontariobusinessreport.com/en/index.asp |
| Business Program Guide | Business Program Guide offers business information and program links which include Business Advisory Services. | http://www.ontariocanada.com/ontcan/1medt/smallbiz/en/sb_bizadvise_en.jsp |
| 2. Community Revitalization | | |
| OMAFRA - Downtown Revitalization | Resources and tools to help improve downtown areas. | http://www.reddi.gov.on.ca/dr.htm |
| Business Improvement Area Handbook | A Business Improvement Area is a geographic area in a municipality. A BIA board of management is an organization set up to provide certain business promotion and improvement functions within that area. | http://www.mah.gov.on.ca/Page1529.aspx |

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| 3. Human Capital / Workforce Development | | |
| OMAFRA - CIRRO Program | Community Immigrant Retention in Rural Ontario (CIRRO) is designed to respond to the rural communities' growing need to deal with the issue of human capital decline. | http://www.reddi.gov.on.ca/cirro.htm |
| 4. Investment Attraction | | |
| Site Selection Tool | The Select Ontario site selection tool is an interactive web mapping application designed to help site selectors find suitable locations for investment. The tool provides valuable information, detailed statistics and current data about available properties, community characteristics, workforce skills, and business clusters to help site selection professionals find the most appropriate location to locate a business. | http://www.sse.gov.on.ca/medt/investinontario/en/Pages/sites_and_communities.aspx |
| Municipal Readiness for Economic Development | A self-assessment questionnaire for municipalities to determine their economic readiness. | http://www.mah.gov.on.ca/PageFactory.aspx?PageID=230 |
| EDCO LETI - Final Report | | http://www.amo.on.ca/AM/Template.cfm?Section=Economic_Development_Resources&Template=/CM/ContentDisplay.cfm&ContentID=153908 |
| 5. Marketing & Communications | | |
| Economic Development Association of Canada | EDAC Marketing Award Winners (2002 to 2010) | http://www.edac.ca/html/shtml/edac_awd.shtml |
| 6. Planning & Infrastructure Development | | |
| Municipal Planning and Financial Tools for Economic Development | Municipal Planning and Financial Tools for Economic Development explores ways to approach economic development based on the built environment. | http://www.mah.gov.on.ca/Page9392.aspx |
| Community Planning and Development 3D Visualization Portal | This land use planning portal conveys visually how Ontario's policy-led land use planning system can take shape "on the ground" and the planning and financial tools that can be used to support local planning and economic development objectives. | http://www.mah.gov.on.ca/Page7224.aspx |
| Community Improvement Planning Handbook 2008 | This handbook is intended to inform and assist municipalities and others interested in community improvement planning. | http://www.mah.gov.on.ca/Page1297.aspx |
| Brownfields Ontario | Brownfields are former industrial lands, now vacant or underused, but with potential for redevelopment. | http://www.mah.gov.on.ca/Page220.aspx |

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| 7. Research and Information Management | | |
| OMAFRA - Community Economic Analysis Tools | The CEA Tools are interactive analytical tools that use a step-by-step process to assess the economic conditions, strengths and weaknesses of communities in Ontario. | http://www.reddi.gov.on.ca/analyze.htm |
| Community Information Database | The Community Information Database (CID) is a free internet-based resource developed to provide communities, researchers, and governments with access to consistent and reliable socio-economic and demographic data and information for all communities across Canada. | http://www.cid-bdc.ca/ |
| Statistics Canada - Community Profiles | These profiles present community-level information from the 2006 Census of Population. | http://www12.statcan.gc.ca/census-recensement/2006/dp-pd/prof/92-591/index.cfm?Lang=E |
| 8. Focused Sector Development | | |
| Food Processing Sector | | http://www.omafra.gov.on.ca/english/food/industry/BIB/food-land-qa.htm |
| Tourism Sector | Business tools, strategies, reports and resources for the tourism industry. | http://www.mtc.gov.on.ca/en/invest/investment_bus_tools.shtml |
| 9. Involvement in Regional/Prov/Nat Ec. Dev. Activities | | |
| Economic Development Council of Ontario | EDCO provides leadership to enhance the professional development of its members; advance economic development as a profession and support our municipalities in fostering economic prosperity in the province of Ontario. | www.edco.on.ca |
| Economic Development Association of Canada | To enhance professional competence, advance economic development as a profession, and contribute to Canada's well-being. | www.edac.ca |