



CIRRO: Community Immigrant Retention in Rural Ontario

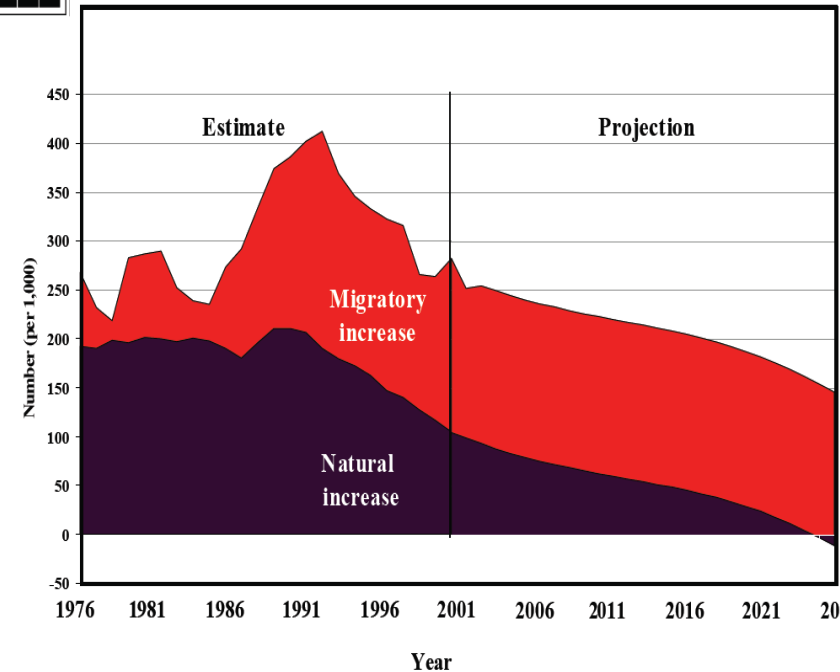
Community Economic Development
Rural Community Development Branch

STATISTICS CANADA: Immigration & Rural Demographic Trends

- **All** net growth in labour force in 2011 will come from immigration
- **All** growth in population in 2026 will come from immigration
- The 2006 Census data indicates that 74.5% of immigrants to Ontario between 2001 and 2006 settled in the GTA. 75% of them have university education
- Low birth rate far below the natural replacement rate 2.1%
- Youth out-migration to large urban centers is very high
- Aging and Retiree in-migration, more services needed
- Sources of entrepreneurship, services and community leadership are impacted and labour force shortages occur.



Immigration is an increasingly important component of population growth.

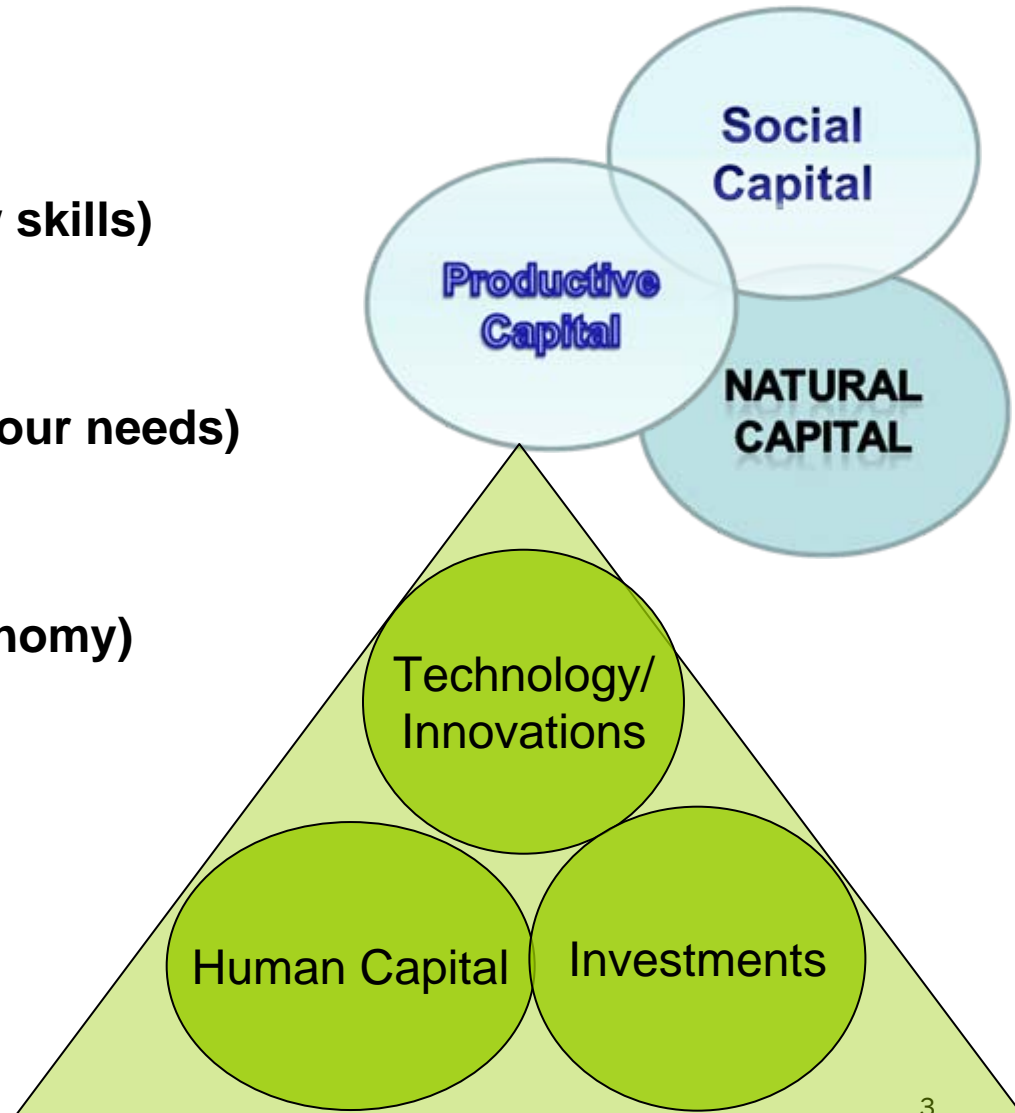


Source: Statistics Canada, Based on Catalogue Nos. 91-213 and 91-520

Rural Ontario: Capital & Economic Development Challenges

- **Economy in Transition (New skills)**
- **Demographic Changes (Labour needs)**
- **Climate Change (Green Economy)**

Attraction and Retention efforts based on community economic needs is likely to create successful business case for both the community and newcomers.

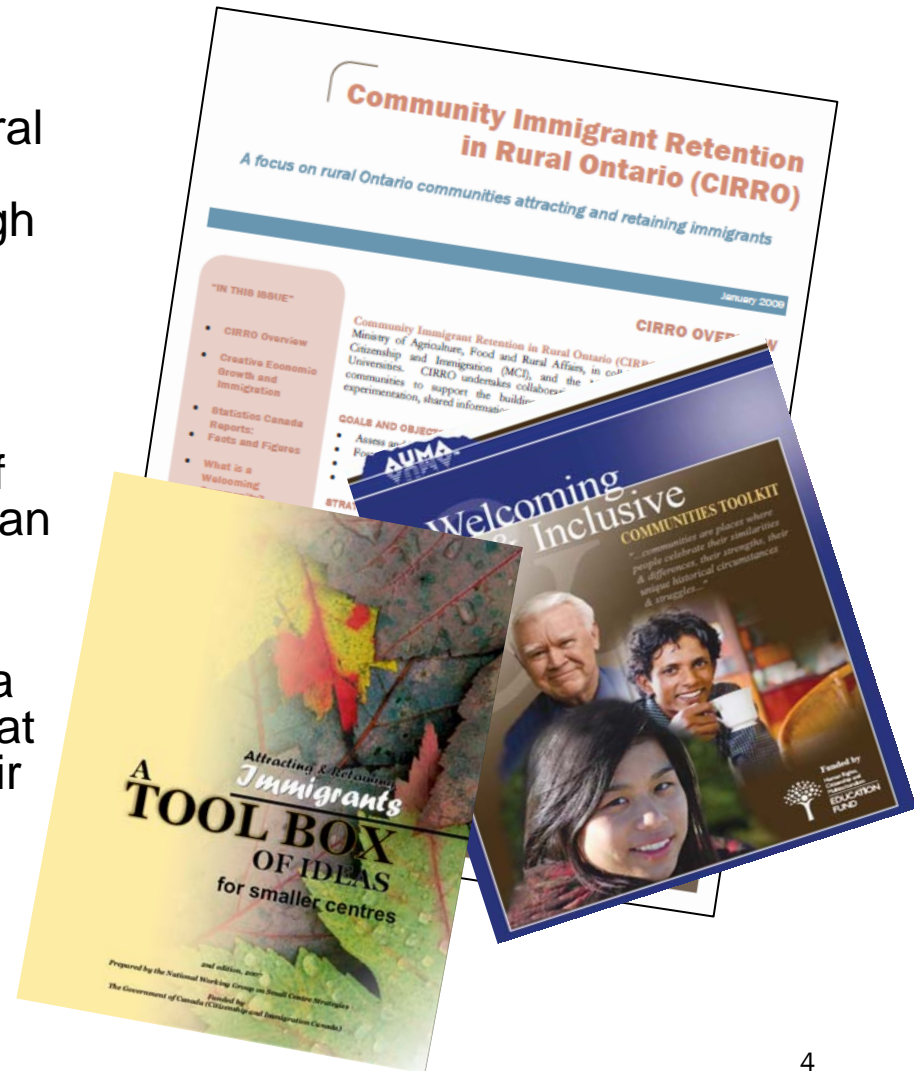


Community Immigrant Retention in Rural Ontario (CIRRO)

CIRRO supports the attraction and retention of skilled immigrants to rural communities and businesses by building community capacity through the sharing and promotion of best practices.

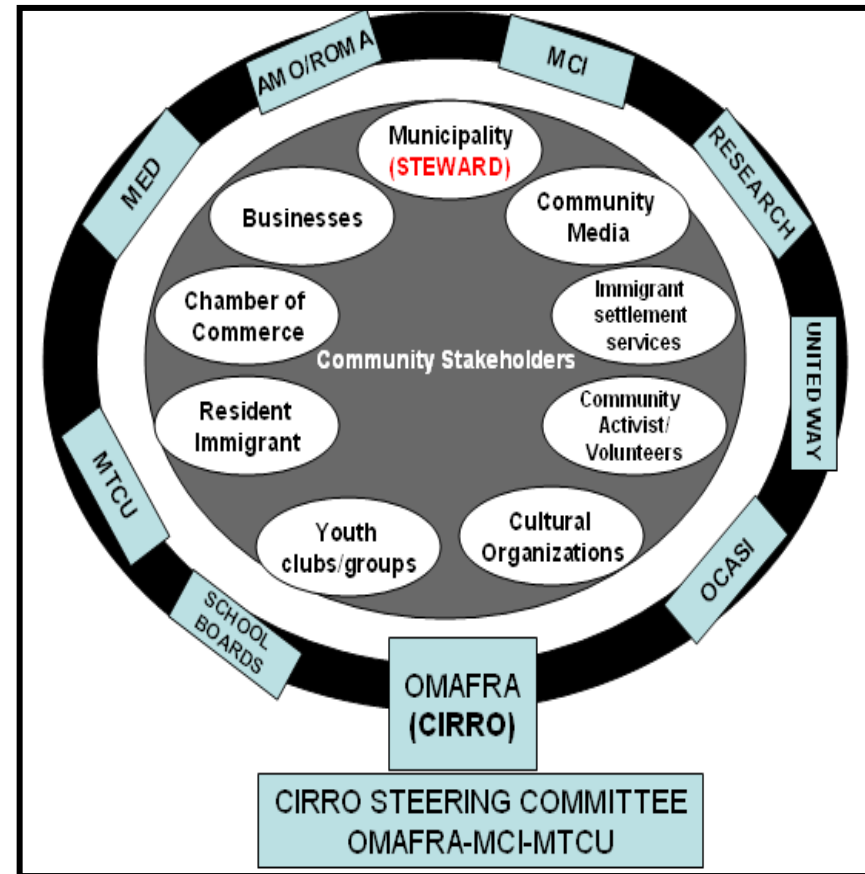
Case studies of three participating communities will build knowledge of how communities can address human capital challenges.

A key product of the initiative will be a “toolbox” of actions and activities that communities could use to build their skilled immigrant base.



Strategy

- ✓ A bottom-up approach based on community economic, social and cultural needs, strengths and challenges (**Community Stakeholders**) ;
- ✓ A collaborative structure to improve both inter-ministerial cooperation and sharing knowledge (**CIRRO Steering Committee**) ;
- ✓ Establish measures of success and create a logic model that can be used by other rural communities (**Documentation and Production of Tools**) .



Objectives of CIRRO

- Developing resources to help communities attract and retain human capital
 - Toolbox, video documentary, newsletter
- Outreach to the key stakeholders in the case study community to help them build their capacity
 - Meetings, workshops, Forums, customized advisory services, REDDI
- Catalyze collaboration amongst key players at the government level, municipality, community, and rural-urban organizations
 - MCI/MTCU/OMAFRA regional collaboration, Community Coalition and Stakeholders Working Group
 - Evaluation for potential scale up
- Generate Input to program policy and development
 - CIRRO Steering Committee, Regional Staff training, Presenting in conferences, Forum output, cooperation with research

Contact & Information

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