

ART preneur

ANNUAL CONFERENCE



THURSDAY • NOVEMBER 5TH • 2009
CONFERENCE AGENDA



We want to help creative people succeed at their business endeavors! This event is open to all local artists, artisans and performers and provides an opportunity where they can network, learn and develop new skills and gain insight on how to successfully maintain a creative business.

8:00-9:00AM ARRIVAL AND REGISTRATION

9:00-9:45AM SUCCESS STORY – DIANE SULLIVAN

Diane Sullivan (www.dianesullivan.ca) whose CLAY is her passion and decoration is her language will start the morning off by sharing her journey to success!

9:45-10:45AM BREAK-OUT SESSION WORKSHOP – A1 or A2 or A3 or A4

A1 - How to Sell Out Without Selling Out
A2 - Running Your Own Art Event
A3 - Developing a Marketing Plan
A4 - Ascending Your Art to the Top - Understanding the Gallery Exhibition

10:45-11:00AM BREAK

11:00-12:00PM BREAK-OUT SESSION WORKSHOP – B1 or B2 or B3 or B4

B1 - Shoestring Marketing While Using the Internet
B2 - Blogging for Artists
B3 - Grant Proposal Writing
B4 - 10 Legal Mistakes Business Owners Make and How to Avoid Them

12:00 - 1:30PM LUNCH & KEYNOTE SPEAKER – ROSITA HALL

"You've Got The Power!" – Building Success from the INSIDE OUT

After a morning full of information and expertise, motivational sensation Rosita Hall (www.rositahall.com) will uplift and inspire you to keep you going on your journey!

1:30-1:45PM BREAK

1:45 - 4:00PM BREAK-OUT SESSION WORKSHOP – C1 or C2 or C3 or C4

C1 - Assembling your Kick Butt ART Portfolio
C2 - Creating a Business Plan With a TWIST (taming the right brain beast)
C3 - Artists & E-Commerce
C4 - The Business of Music

4:00 - 5:00PM WINE & CHEESE (OPTIONAL)

PARTICIPATING SPONSORS



STORMONT, DUNDAS & GLENGARRY
Community Futures Development Corporation
Société d'aide au développement des collectivités

